		SHIP OF MAPLEWOOD MUNITY MEETING
MAPLEW	MATTER OF: OOD THEATER LOPMENT	AUDIO TRANSCRIPTION OF VIDEOTAPED PROCEEDING
PRESEN	574 Maplewoo Comme	ay, March 14, 2024 Town Hall Valley Street od, New Jersey 07040 encing at 7:00 p.m.
11(1011)		
	PAUL GRYGIEL, E	Professional Planner
TRANSC	RIBED BY:	
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1 (Meeting is already in progress when 2 recording begins.)

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MAYOR ADAMS: So this is all what you tell us what we'll take into consideration and how we'll then create the redevelopment plan, so I'm going to introduce Paul. Paul Grygiel is our planner and he's going to lead you through the presentation and then we'll do community input. That is really what's going to be a SWOT exercise, which is a little different than the first meeting. SWOT stands for "strengths, weaknesses, opportunities and threats." I always forget the last one. So we'll do that and we want -- when we do the SWOT analysis, we want you to think about the whole village, not just necessarily this block because, you know, that's what we want to hear, the strengths, the weaknesses, the opportunities and threats in the whole village, so I'm going to turn it over to you. Thanks, Paul.

MR. GRYGIEL: Thank you all as well for coming out here on the nicest night of the entire winter thus far. Thank you.

Paul Grygiel's my name, I'm a

Professional Planner with the firm of Phillips

Preiss Grygiel Leheny Hughes, we're based in

Hoboken, we've been consultants to Maplewood on and off now for about 20 years in various projects. I was heavily involved in the Master Plan back in -- ten-plus years ago as well as the post office redevelopment plan and other redevelopment plans throughout the township.

I have a quick question up front. How many people were at the first community meeting two weeks ago? A good amount. And how many -- let's see how many were not. A bit more. Okay, so as the mayor mentioned, we're going to recap or go over some of the same information from the last meeting as well as recap some of the main points for the benefit of those who were not here. What I'm most interested in tonight, though, as the mayor mentioned, is hearing some more input, questions, ideas, but also a focused exercise with regard to how this redevelopment area and the village as a whole could be improved, what opportunities there are, and again, start thinking about the future of this particular site.

Okay, very briefly, with regard to the redevelopment process, you're probably familiar with it here in Maplewood, it's one of the many municipalities throughout New Jersey that has taken

advantage of this law, the state law, that allows for designations of areas in need of redevelopment or rehabilitation. There are different categories 3 and different criteria for both of those. Maplewood 5 has both. However, the outcome is the same with 6 regard to a redevelopment plan. Examples are the 7 old post office site where the Clarus is now, the former PSE&G site, which is (inaudible) now; more 8 9 recently, Parker Avenue over at area 2, which is now 10 by (inaudible) Park. There are plenty of examples throughout Maplewood, as well as South Orange, 12 Montclair, many other towns, cities throughout the

state utilizing redevelopment.

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A quick overview of the benefits. process that allows for more specific regulation of development than you'd be allowed to do so under standard zoning; again (inaudible) what uses are permitted in different sections of the town, the heights, setbacks, that type of thing. It allows for very specific requirements with regard to the site, building design as well as things such as community amenities, streetscape improvements, parking, other public benefits that can be asked to be provided by a developer.

So with regard to the process, this

particular area we're dealing with includes Maplewood theater as well as a number of other parcels; I'll get to the specifics momentarily. township committee authorized the Planning Board to undertake a study last year that was adopted by the Planning Board, came up with its findings with regard to the retainer agreement designation. up in the process, we are here in the redevelopment plan process. If and when that gets done, if a plan is adopted by the Township Committee, that will set forth development regulations for this area, then the township can enter into agreements with one or more redevelopers. Again, no one's selected, there's no plan out there just yet. And then there would be a chance for public review and Planning Board review following that for very specific building designs, site improvements, that type of thing. Next slide.

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Again, the examples we cited last time, some of you might be familiar with, by the Wellmont Theater in Montclair, the new development project along Seymour Street is the product of a redevelopment process there. Downtown Morristown is a number of different projects as well, but as I mentioned, Maplewood, South Orange, Cranford,

Westfield; I could name probably dozens of towns at this point throughout New Jersey that have utilized this process to provide for mixed-use development, for transit-oriented development, again, for a different, more specific type of development than you would get through letting the marketplace just do what it will.

I kind of went through this already, but the scope of the plan that we'll be looking to provide for the redevelopment area includes uses that are permitted, what's allowed, what's not allowed, how tall buildings can be, how far they should be set back from the street, the amount of units, all those types of things, the parking, layout, the amount of parking, pedestrian facilities, bicycle facilities, et cetera, and as has been practiced here in Maplewood, it certainly contains sustainability measures, the design will be, you know, green design, as well as an affordable housing component if there's any residential permitted.

Okay, the area. 2.14 acres in the heart of Maplewood Village. It's being referred to primarily as "the theater site" but there's other properties adjoining the theater. I'll just point

to the screen. No. 175, that's lot No. 715, is the Maplewood Theater property. To its left, you have the Green Way Markets, then the former Bank of America building. In the back, there's a small parking lot owned by the township behind the theater. And then you have the Burgdorff Center, and then wrapping around next to the theater, the small retail strip with the three restaurant spaces, again, totaling just over two acres. This is the area that was designated by the Planning Board and then the Township Committee as the redevelopment district.

This is an aerial view. Again, you're probably familiar with it but it just helps in the sense of how it looks. Maplewood Ave. is at the bottom of this aerial photo, Inwood Place on the left, Durand Road to the right, and off to the top is Woodland Road just across to the back of the parking lot. I don't need to tell you about Maplewood Village, I would assume it might be a big reason why you moved here in the first place or remained here. It's certainly a draw from around the region, it's a draw for both people coming to visit as well as residents of the township and others to enjoy the mix of uses that are there.

It's unique in the fact that it has the train

station right next door but also, as many people

have pointed out before and we heard the other night

as well, it's not a -- there's no through street

there. You have to make a decision to get to

Maplewood Village. It's not off a main drag, it's

not something you just happen upon.

receiving lots of information with regard to historic resources. Thank you, Susan. Thank you, Historic Preservation Commission. The area, Maplewood Village as a whole, has been listed as a designated National and State Register historic district. The boundaries roughly coincide with the business district, the redevelopment area is up towards the top right on the -- what we're showing on the screen. This information's, of course, available on the town's website where we provide more detail for you.

A quick clarification because there were questions at the last meeting regarding historic designation and the difference between state and local. On the one hand, National Register designation is great in terms of recognition, it provides for some protections with regard to public

action. So if the township or any other government agency is seeking to redevelop, to improve a street, to do anything else, there would be an extra layer of review. It does not take away private property owner's rights, though, to -- essentially to build differently, to demolish, to change buildings, it does not have strict protections at the local level, so that's something that Maplewood would need to undertake or potentially through this redevelopment plan process, we would put in some protections with regard to historic preservation and adaptive reuse. The historic designation does incentivize owners to potentially get grants, tax credits, that type of thing as well.

And we do have one just one example here. This is a picture taken just under 50 years ago of the Maplewood Bank and Trust Company building, up until recently, Bank of America, just to give you an idea of one of the most historic and notable buildings in the redevelopment area and the township as a whole.

A quick overview on zoning. The downtown Maplewood Village is currently primarily in the RB retail business district, it allows for the standard type of uses you find in a downtown

setting, retail ground floor, restaurants, services, upper floor residential office. That zoning is what's in place now. It allows, actually, as we talked about last time, up to 50 foot of building height. As some people pointed out, there are not really many 50-foot-tall buildings but the Maplewood Theater building actually, if you measured it, would probably go higher than that, I'm almost certain it's higher than that in the rear portion of the building, not on Maplewood Avenue. There's also a small portion behind the theater that's in a residential zone district, similar to the surrounding neighborhoods.

I gave you an overview so we can skip through the (inaudible).

Again, just so it's clear, any development plan could either keep the zoning in place, it could change it, it can override it, it can provide, you know, wholly different standards, so that's to be determined whether we're going to keep it the same, you know, come up with something completely different or allow property owners to choose.

In terms of planning context, Maplewood has a very recently updated Master Plan. That's the

name of a document that's adopted by a Planning That essentially is a policy guide, a statement of vision for a municipality. In Maplewood's case, there was a process that took a few years to update the former document to come up with a vision for what the community wants to see throughout the township as well as specifically in areas such as Maplewood Village. It does have some general guidance, it's really not any specific recommendations with regard to this particular site.

I'm sure you can't read that in the back, but there are some goals that are relevant in the Master Plan. Again, we can provide this information later. It's safe to say these are more general kind of guidance statements dealing with, you know, maintaining commercial areas, the vitality of commercial areas, providing for better mobility, make sure it's safe for pedestrians, bicyclists and others. Supporting appropriate infill development, again, not just leaving things as they are but in some cases, allowing for new development. Reinforcing residential quality of life and protecting historic resources and cultural resources.

Okay, there's a mouthful here. A

planner certainly wrote this. There's recommendations with regard to places such as near the train station, being an appropriate location for new development and redevelopment to take advantage of goods and services nearby, jobs nearby, transportation options, providing for different uses that essentially add to the vitality of the business district. And specifically as mentioned, targeted use of the redevelopment tool including in this

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section of Maplewood.

Other things that will be taken into account with regard to this plan, as I mentioned, green objects. It's been my experience here in Maplewood going on well over ten years now with regard to buildings, for example, the Clarus is the first (inaudible) -- I looked this up the other day but -- as well, right? Yeah. The first one in --North America? In New Jersey, okay, maybe I'm jumping ahead. Anyway, it's something that, ten years ago, was thought about, yes. And all of the other redevelopment projects as well as most other township efforts are, you know, focused on energy efficiency, greenhouse gas reduction, that type of thing. In addition, we're looking to work with stakeholders in Maplewood Village, whether it's the

merchants, property owners, the alliance, try to 1 come up with something that makes sense both for you 2 and the community as a whole but also for those who 3 will be most impacted on a regular basis and can 5 benefit from any redevelopment. And overall, the idea is to take advantage, again, of a train station 6 7 being there, of having things within walking distance, to try to reduce the dependency on 8 automobiles and maybe to not have as many parking 9 10 spaces as you would typically find in a new development project.

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Okay, last community meeting two weeks ago, we had over 120 people. Thank you for coming out to the woodland, went through the same presentation in a little bit more detail. We took -- it was going to be just initial questions, it turned into an hour and a half worth of questions and comments, which is great, we have it all transcribed. I don't have the transcript yet (inaudible) we'll have that soon, we'll have -- I was told right around now, about two weeks now, but that was all taken into consideration. There were a number of questions and comments at that time.

So what I want to do now is give a quick recap, so if I say something, if you're the one who said one of these things and I got it wrong, please, during the question-and-answer, during the discussion part, feel free to correct me. We tried to break out, in general categories, what was

discussed at that first community meeting.

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So with regard to the first topic is uses, and we heard a lot about the theater itself, about opportunities for reuse of the theater. In a perfect world, for many people, it would be great to see a single theater there, you know, restored to its original grandeur, it would be for live performances, for movies, for other types of things. There are other uses that sound nice but, you know, the reality is that might not happen, and the building has been modified greatly since it was built. It was also the -- the other issue being -a couple of other issues, actually. You already have the Burgdorff Center there right in the vicinity that is used for performing arts space, and on a larger scale, there are still other theaters in operation for movies in the vicinity, there are other performing arts centers, so it's a matter of where something could fit into that context and whether there's, you know, willingness at a local level to support this funding with, you know, other

development opportunities that might be able to make it happen.

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Other considerations with regard to theaters is, you know, parking, traffic. If you're going to have a place that has a large number of patrons coming to it, you need to be able to get them in and out, you need a place for them, mostly to park. Again, if you live, you know, a half mile away, up to a half mile away, you'll be able to walk; for the most part, people are going to be coming from a greater distance. So that's going to be a limiting factor with regard to any redevelopment of the theater. Likewise, with regard to traffic management, it's a very -- as I mentioned, it's not a through street, Maplewood Avenue, so it certainly makes it tougher to get cars in and out from the broader region, and for that matter, you have a traffic pattern that's pretty well set in place and I'm not sure you're going to want to be adding a lot of traffic to residential areas.

(Discussion not picked up on audio recording)

MR. GRYGIEL: Sorry, Zoom folks. I

can hear myself fine in here, but again, my

apologies.

Okay, so uses -- so that's the primary focus on the use discussion, but there also, of course, were other things such as residential, you know, typically in redevelopment projects, multifamily residential is the driver, if you will, that is the money maker that oftentimes can pay for other things that there's market demand for and that, again, frankly makes sense in a setting such as Maplewood Village. It's a matter of how much, if you do it, how big, what types of units, how many are affordable, you know, that type of thing.

The next topic was dealing with building height and density or as we call in planning circles, bulk standards, how much should go there, how much is too much, you know, if you allow 50 feet now, do you say that's fine to do that? Do you say go taller because you can accommodate people living across the street from the train station in the downtown? Is it less because you're worried about character, you know, to the neighboring residential areas?

Historic preservation, I already kind of touched on that, but that again is a huge consideration here as to how the township can deal with historic preservation and ensure that, you

know, we're trying to prevent demolition in any type of new construction being sensitive to what you have already, enhancing it. You know, we've heard ideas such as putting a restaurant on the Bank of America building. It seems like a no-brainer to me; to most of us, it would make sense. Not my decision to do that but we can allow for that and hopefully

incentivize that if that's what the community is

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looking to see.

Parking and circulation, again, we've sort of touched on that as well, but again, just being realistic here, we used the example last time about Green Way Markets, the old Kings. For years now, you have trucks backing, you know, into a loading zone that's about nine or ten feet wide. know the street gets blocked off in the mornings for deliveries now, but that's certainly not an ideal situation, it's not what you find in traffic planning manuals, but what would you do otherwise? If you want to keep a supermarket there and you have deliveries, do you build some other, you know, loading area, do you have a different circulation pattern that allows trucks to drive underneath a building? That's the kind of thing you think about because you don't really want to be adding more

driveways on Maplewood Ave., but I don't think you want to be putting trucks in a residential neighborhood to the rear either.

Likewise, with regard to parking, we heard a lot of folks say "Hey, a parking deck would be great," others say "You're out of your mind, that would completely ruin the character of the area."

So that's definitely something to consider and see whether it's worth trying to provide more parking or to say "Hey, Maplewood Village has lots of parking already, it's a short distance away, you just need to know how to get to it, you need to have better wayfinding signage, you need to connect it," you know, "at a pedestrian level, improve lighting, improve circulation," that kind of thing.

Affordable housing, I mentioned as well, but just to recap, it's been the township's practice, its policy, essentially any time there's new redevelopment projects, to require a set-aside of affordable units to low and moderate income households. That both helps address the township's obligations but also it's just an equity stance that it makes sense if it's new development, that it should be available to more than just those who can pay, you know, the high rents that oftentimes go

along with new development.

And lastly, one of the big topics was impacts of development, so not just traffic, but we heard about stormwater runoff, the sewer system, schools, public services, fire and rescue, probably a bunch I'm forgetting, but essentially whatever, you know, we're looking to allow in a redevelopment plan, if it can be accommodated through existing services or does the township, through other entities, need to improve facilities, add on to facilities, does a developer pay for that, does a developer chip in for something, you know, beyond what you typically would see in new development?

Right before we get to the SWOT, I just wanted to do a -- mention one other quick thing.

You can come up and get ready, Mayor. I was looking into parking and circulation and I was sent a 1949 map, a plan for Maplewood Village about parking, how to improve parking. So an issue back then, you know, someone actually recommended some of the lots you have mid block now off of Baker and Highland and back in those areas; it actually changed the circulation patterns around Ricalton Square. What I found was interesting, I just want to put this out there before I get to a discussion, is there were a

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number of -- all the land uses, all the existing
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    businesses were listed on that -- on that plan, and
    it reminded me of how much things change even
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    though, in our mind, it's always exactly the same.
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    So the street pattern, again, was pretty much the
    same back then. I'll share this map later.
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    Unfortunately, I didn't add it into my presentation,
    I just saw it today and started thinking about this.
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                  The library was essentially where the
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    Clarus is now, so on Ricalton Square.
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    you have a new building now that was, before that, a
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    post office. The post office actually used to be on
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                   The post office now has moved to a
    Baker street.
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    different location. Looking at the specific land
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    uses on this map, there are, not one, not two, but
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    three what we called "supermarkets" in Maplewood
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    Village on Maplewood Avenue. So where Green Way is
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    now -- I see a lot of nodding heads of folks --
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    there's a couple others down the street as well.
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    There's a five and dime, I'm told, if you were
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    familiar with that. There was drugstores,
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    haberdasheries, so the point being you had a lot of
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    things that unfortunately are no longer there and
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    maybe don't make sense maybe anymore. Some things
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were the same, there were a few liquor stores, there

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are realtors, there are cleaners, beauticians. 1 2 did notice no nail salons listed on there. also were five houses in this redevelopment area, so 3 behind the bank building -- behind the theater 4 5 building were actually single-family homes or maybe two-family but there were houses in those locations. 6 7 So again I just put that out there as we start thinking about the future of this particular site. 8 9 Remember that as much as you might remember when you 10 moved here five years ago, ten years ago, you were 11 born here 50 or 80 years ago, things weren't exactly 12 as they were before. I'm not advocating for 13 wholesale change but I'm advocating for having an 14 open mind to look at what would make sense, you 15 know, given the realities of the theater and the 16 other land uses that are there and the fact that you 17 might, you know, tip my hand at the opportunity 18 here, you might have a parking lot that didn't exist 19 in 1949 that was houses before that was built for a 20 drive-thru bank in the middle of your downtown. 21 think that's a great opportunity to take something like that and say "No, it's not -- we don't need 22 23 that anymore." We actually can take that plot and 24 turn it into something that you want to see. 25 Mayor, I've talked way too much.

MAYOR ADAMS: That's okay. You're supposed to.

MR. GRYGIEL: (Inaudible)

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MAYOR ADAMS: That's what we pay you for. Okay, so you're going to do the SWOT. Yeah, the other mic. Go ahead and explain that.

MR. GRYGIEL: This mic -- it's on now.

Okay, there we go.

So we were talking after last meeting about what would be a useful way to guide the discussion at this meeting, and this is a planning tool that, you know, five years, regularly over that time, in certain projects, you undertake a SWOT analysis. That stands for "strengths, weaknesses, opportunities, threats." So what we want to do is go quickly here, you know, we'll just rattle things off. Patrick is going to -- are you going to take notes on this for us? All right, so we'll be typing this up as we go, and just literally just saying what comes to mind, so we don't need you -- no offense but we don't need anybody to sit here and give us a long-winded discussion on any of these items unless you think it's useful for context, but we want to try to focus it on things that, you know, are strong right now starting out and then going

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where there are weaknesses and then flipping the
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    discussion to "Well, what's an opportunity?" So,
    again, I gave one example, a plot that's no longer
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    needed. And what threats are there? You know, ten
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    years ago when we did the post office plan, we were
    always thinking there'd be a chance the movie
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    theater would close, there was a chance that, you
    know, the Bank of America would close and that the
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    supermarket would go away. Unfortunately, two of
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    those three things happened. So what could we
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    foresee looking forward? And that will, then,
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    again, hopefully end at a good note to say "Okay,
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    let's prioritize what makes sense and we'll tell you
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    what we think, you know, we should be doing next in
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    this process."
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                  MAYOR ADAMS: So are we going to start
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    with strengths?
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                  MR. GRYGIEL: We'll start with
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    strengths, yeah, so we'll just --
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                  MAYOR ADAMS: Okay.
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                  MR. GRYGIEL: -- look at the Village
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    as a whole.
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                  VOICE: One of the words that really
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    struck me in what you just showed was the word
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    "cohesive." I don't think that's what we want in
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Maplewood Village, I think we like the diversity of 2 the buildings there. I think that keeping those historic buildings, the fact that the church -- that 3 the Burgdorff Center is in that plan is a little 5 shocking to me, and I think that the strength is in that we have these very large historic buildings and 6 I don't want to lose that character of Maplewood.

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MR. GRYGIEL: Perfect. Thank you.

MAYOR ADAMS: Jenny? All right, you stole my thunder but that's exactly the kind of thing -- I was going to say, too many towns in New Jersey and elsewhere are turning into the same kind of buildings. The building that's on Dunnell Road, that's not the building we want in Maplewood Village. Each building was built individually, each building speaks to the history of this town; even though the uses of the building have changed, the buildings themselves have not changed terribly much. I mean, some have but not that much. And it's important that we live here, see the history. Maplewood Bank and Trust was an element of building this town, the people who had started years and years ago, and it's important that that's there and that engraved name, "Maplewood Bank and Trust," remains.

1 VOICE: Thank you.

VOICE: That was a long one word.

VOICE: Just building on what has just

been said, I would want to point out the kind of

cuteness of Maplewood, which is not Disneyland cute,

it's just -- you can -- you can relate to it, but

that's one of the reasons that people want to move

here and it's one of the reasons our real estate

values are so high, painfully high, in terms of

11 houses, they're high because people want to live in

property taxes, but in terms of the value of our

12 this kind of village and anything we do that

13 threatens that, I think threatens the whole feeling

14 of the town.

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MR. GRYGIEL: Going back to the threats part. Thank you.

VOICE: Hi, I just -- I wanted to put "walkable." You've been talking about parking a lot and I think -- I know parking's important but I also think part of the charm of Maplewood is that it's not the most important thing in the Village and people will figure out how to get there if they want to be there and I think it's an important part of our Village and its DNA.

MR. GRYGIEL: Thank you.

VOICE: If I can make a suggestion 1 2 that we give Pat a little latitude, if he hears 3 something that's not a strength in what someone's saying, that he drops it into another category. 4 5 MR. GRYGIEL: For the other category? 6 VOICE: Yeah, because --7 MR. GRYGIEL: We're trying to focus it but that's fair. 8 9 The point being is that the VOICE: 10 comments -- some of the comments about the strengths identified as "threat" which is that the typical 11 12 pattern of development is counter to all those 13 strengths, you know? So it's a market issue that's 14 a threat. 15 MAYOR ADAMS: Got that, Pat? I think. 16 VOICE: Okay, another vote for 17 historic buildings and how lucky we are to have such 18 a livable, walkable village. If the town is very --19 the size of the buildings, the context, all of these 20 things are really important to how it feels. The 21 historic buildings pull it all together, but it's 22 also the human scale of all the buildings. There's nothing too tall -- well, the Clarus is a little 23

tall but not too tall, and I think that's really

important. Also, the theater building is the only

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building that's Terracotta in our downtown area and
that's pretty significant.

This is another vote for VOICE: historic buildings because as someone who's grown up here since 1999 when we moved here, it's been something that has really -- that has really made me feel proud of living here, was because all of the wonderful buildings, like the high school, like Tuscan where I went to elementary, and there's a --I love the sense of cohesiveness of the historic buildings and I think that, not just for the major redevelopment plan but for any new buildings in Maplewood, I feel like they should maintain the original character of the architecture and that any new buildings should have similar architectural language to -- as those that are nearby it, and I -that's something that I'm really proud of.

MR. GRYGIEL: Thank you.

MAYOR ADAMS: Thank you. Anybody

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MR. GRYGIEL: One quick thing I should have said at the outset too, just so it's clear, so if you agree with what someone said, we don't need to --

MAYOR ADAMS: Repeat them all.

MR. GRYGIEL: Just because we want to get through as many ideas as possible. It's not like we're weighting them or saying, you know, 20 people said this.

MAYOR ADAMS: (Inaudible)

MR. GRYGIEL: No, we'll get the sense

of it, don't worry.

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Just to further the -- us VOICE: having an educated discussion or debate about the use of the theater, Susan, the town historian, was kind enough to send me kind of a recap of the history of the theater. There was a presentation of Durand Hedden in 2015. I would encourage everyone to read that. The theater, there's real history in that theater, real theatrical, important history, a revival of Oregon Best came there and then went back and was massive in its kind of second run on Broadway. That's just one example. And -- I know I talked about this last week, I don't want to go too far into it, but just to add to this, sure, it would be easy to just, you know, kind of renovate the whole village in that red-brick look of so many developments that are going on in New Jersey now, and just to kind of paraphrase JFK, we do these things not because they're easy.

MAYOR ADAMS: Hey. One of the things that keep -- nobody ever accuses me of not speaking loud enough. One of the things that I always say when people ask me about Maplewood is this was a great place to raise my children and the scale of -- and the ease that the kids can move into the businesses and just in terms of what we are choosing in terms of going into these spaces, that is a huge, huge thing. For me, I think it's the thing that recommends Maplewood the best, frankly.

MR. GRYGIEL: Thank you.

MAYOR ADAMS: Hey. Now I'm going to trip. I'm going to ask you to pass this.

VOICE: One of the great things, I think, is there's a lot of space in these existing historic buildings. We have a lot of space, much of which is unutilized and ready for creative thinking. Gentleman I live on Maplewood Avenue and I bought my house because it's walkable to the Village and I was just saying to my husband last week that that block is special because it has second-floor -- second-story retail space, where the comic book store is, which is (inaudible), and the music school is up there, and so there's constantly people in and out bringing their children to music lessons, music

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pouring out of those rooms, and the parents going to
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    the supermarket and going to takeout and there's
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    just so much life on that block, which I think is a
    strength that we don't want to lose if we turn that
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    upper story into residential.
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                  MR. GRYGIEL: Thank you.
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                  MAYOR ADAMS: Anybody, more strengths?
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    Strengths. Hello.
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                  VOICE: This is an obvious strength
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    but I think it really leads to so many calculations
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    that flow from it. Maplewood Avenue meanders, we
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    don't live on a grid, and this means that cars have
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    never been able to move quickly, and the
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    intersections -- everyone -- it's almost like a
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    circle where cars know they have to slow down when
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    they're making lefts or right onto Maplewood Avenue.
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    That really serves and creates the conditions for a
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    good pedestrian center. Cars simply cannot move
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    quickly.
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                  MR. GRYGIEL:
                                 Thank you. Natural
    traffic (inaudible).
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                  MAYOR ADAMS: Okay, we're focusing on
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    strengths, so...
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VOICE: Strengths. Yes. One of the strengths that I will discuss now is the different

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heights of the buildings, and I want to recommend
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   that the height of 149 Maplewood Avenue, owned by
   the estate of Harold Bobrow, is a one-story building
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   and it goes nicely from the two stories of the movie
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   theater to the one story to the excluded Christian
   Science Reading Room and then to the residential mix
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   on the next block.
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                  MR. GRYGIEL:
                                Thank you.
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                  MAYOR ADAMS: Positive, Michelle,
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positive.

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VOICE: I would like to echo a little bit on the walk built. I would say that Maplewood -- Maplewood definitely embodies the 15-minute city where we can walk to all of our basic needs within 15 minutes, so I would say are there any basic needs that we are missing within that and maybe we can address that.

MR. GRYGIEL: Thank you, that's a good one. That can be under the opportunities, I think, too. Opportunities. You get both categories.

Thank you. It's okay.

VOICE: Like many here, I'm a longtime resident of Maplewood, and the reason that drew us as a family to move here continues to exist, the quaintness of the community, and I do not live on

Maplewood Avenue, I live on the other side of town, 1 2 where I can walk, it's a good -- it's a long walk going down the hill, coming back up can be rather 3 challenging, and I would like to -- I love this 5 community, I love this town, have always and why I remain here, but we don't have a lot of resources to 6 7 be able to -- even though we have a -- we have jitneys and what have you, but depending on what's 8 put in here, a lot of people do not have access or 9 10 comfortable access. If you're in the immediate area 11 of town, you do. And I drive, I have a car. Other 12 people don't have that ability.

MR. GRYGIEL: Weakness.

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VOICE: That's a weakness.

MR. GRYGIEL: That's fine. Thank you.

VOICE: That's a weakness.

MR. GRYGIEL: That's okay.

VOICE: I'm wondering, you know, and
I'm asking you, has anyone -- the movie theater's
been up for sale for quite a while. Has anyone
addressed the town for a space or usage? Maybe this
was discussed at another meeting, but has anyone
approached the town? Has anyone suggested perhaps
that a little boutique hotel go up there? Here we
have Seton Hall where parents are coming in from out

of town, so -- but I see that as a positive.

MR. GRYGIEL: Thank you: And there's been no formal plan put forth by any property owner or others, but that's -- what we're trying to do is process to guide that and give us some parameters and your ideas.

MAYOR ADAMS: And I'll just reiterate that they're privately owned so they wouldn't really come to us, they would see what's zoned right now.

VOICE: Yeah. Oh, yeah, I know, but that's one of the reasons we're doing this, so if there's, you know, if there's something we could perhaps zone it for that it might not be allowed now. Yes.

VOICE: Since we're sort of jumping around, I'm just going to -- I'm just going to go into opportunity for a second.

MR. GRYGIEL: (Inaudible)

VOICE: In 2008, the bookstore on Baker Street was closing and then my parents bought Words bookstore, has been there since 2009, but sort of the point of the "opportunity" concept, and I'm very much in favor of the movie theater staying there, which I'll talk about in a second, but we have the ability to change things up a little bit,

we change the location, we ended up being able to get a lease, you know, on Maplewood Avenue so that way, it was expanded, and that created -- and has really become the staple of our town, and I think that there's -- we employ people with special needs was a big part of it. There's so many opportunities within having a movie theater in our village that -we could employ teens to work there, there's many movie theaters, including some in New Jersey and New York State, that hire people with special needs, and I think that -- I'm actually -- I do film producing and I grew up in this town. I have several friends who are also producers and directors and part of that was this movie theater in our town that we grew up with in the early '90s. I think that it would be great for -- and I feel for the kids now also that there's not that many things on cold days to do when you're a kid around here. I think it inspired us and I think that, like, we could -- there's really just so much actual opportunity within that theater and SOPAC -- I'm sorry to everybody on Zoom -- but, like, just doesn't have that same community feel that the theater did in Maplewood and so I think that would be a real, real extreme loss to lose it and also Anne Hathaway's first date and kiss was at

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Maplewood Movie Theater. Okay.

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2 MR. GRYGIEL: Thank you.

MAYOR ADAMS: Well, that's a historic

4 reason not to get rid of it. Oh, I'm sorry.

VOICE: Yeah, so just piggybacking on that about the movie theater, and I made a statement last meeting that we had. First of all -- first of all -- first of all, the movie theater, in terms of history, it was the architect of that movie theater, I don't know his name, Susan, maybe you know his name, but he is the same architect that designed the Newark post office, he was a very, very famous architect, so that building has that history. from having the history of starting out before talkies, having an organ and an orchestra in it, that theater, Gypsy Rose Lee was in that theater, there's so many notable people that were in that theater; it really is a national treasure, and it always kind of blows me away that this is a theater town, but when you mention that to people who are in the theater, "Do you know the history of the Maplewood Theater and who played there?" they just look at you like they don't know what you're talking about, but it would really be a crime to get rid of that theater. Also -- also -- okay. Also,

what I mentioned is that David Geffen has a foundation that will give money to restore old theaters if you have an organization that he can work with.

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MR. GRYGIEL: Thank you.

MAYOR ADAMS: Oh.

MR. GROSS: Sorry I came late. name is Mitch, I'm district leader for District 4. Oh, hi. Mitch Gross, district leader for District Strengths, weaknesses, opportunities and threats. What I've come to talk about is how difficult it is to judge that because, basically, it seems like you've taken three leg-sets and thrown it at us and, you know, one person says "I want a theater" and another one says "I want a giraffe" and another one says "I want a roller coaster." Right? And you're both planning professionals and supposedly there's been no study about what could go in there. I mean, we know what that property -would bring the most property in Maplewood, and that's apartments, just like it is in South Orange and Millburn and all these other things. So if we made it back to a legitimate theater -- my wife worked for the New Jersey Performing Arts Center. It's not simply a matter of bringing in that first

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15 million to make it a theater again; they had to
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    bring in millions of dollars every year. Ticket
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    sales, alcohol sales, snack sales, none of that
    makes NJPAC -- allows NJPAC to keep their doors
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    open. Right? And we heard that from the guy from
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    South Orange last time. There's got to be some
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    thinking that's gone into how much money that space
    has to make -- isn't there? -- and how we would make
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    that money. I just point out one thing:
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    Orange has an arts center. South Orange has a, you
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    know, business incubator, but if you take a look at
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    South Orange, they demolished an entire block and
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    put up a Behemoth, right? They have Third & Valley,
    they have SoFi behind that, and they're building
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    something else big behind that. They've sold
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    everything, they've sold out the town so they can
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    have a little business incubator and, you know, a
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    performing arts center on its last legs. Do we want
    (inaudible) is that what we're looking for?
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                  MR. GRYGIEL: Thank you. I will just
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                  MAYOR ADAMS: Did you get something
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    out of that, Pat?
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                  MR. GRYGIEL: -- take a quick break
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    from this to point out that's the whole point of
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doing this process is to hear these things because

I've been doing this, again, for a long time,

everyone here has ideas; we want to make sure we

can, you know, if there's something we might be

missing, we don't want to just go down the road of

saying what makes the most money and what makes the

most sense to a developer. We want to try to

incorporate these ideas.

VOICE: I want to go back to strengths because -- hi, I'm Deb -- I don't think anyone's mentioned our small business owners and I know I've seen a couple of them in this room and I just want to say they are a big strength, a lot of our small business owners live here and are raising their family here and I want to, you know, just say that we need to be supportive of our small business owners and give opportunities for other people who want to have small businesses because retail space is hard to find, good retail space is hard to find, so that is an opportunity as well.

MR. WARD: Hi. Pat Ward. A strength is certainly the proximity to the train station, I haven't heard that one yet. This is a stone's throw from the train station. Another strength is the existing zoning. This is a five-story zone, no

density, 2,500 square feet of lot area, so it could have incremental development, that's what I'm hearing here tonight.

A weakness would be that we should clarify the existing ordinance. The setbacks on the front of the building above 30 feet shouldn't be there, no building is built like that. Another weakness is that there's lack of clarification. We say that they shouldn't have any parking but then we say that we should follow the RSIS standards. It doesn't make any sense. There's a lack of clarity there.

An opportunity is that -- is that we have a very nice facade right now, nice front. We should prohibit driveways along Maplewood Avenue.

If a lot doesn't have access to another street, parking shouldn't be required.

And the last thing, the threat, is certainly the theater, it's gone. Zoning does not tell someone what to do. It's a private decision. Theaters are not permitted in this zone now. Maybe we can do that, but that's not going to make it happen.

MR. GRYGIEL: Thank you.

MAYOR ADAMS: Hi.

VOICE: Hello. I work with the

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Maplewood strollers for many years, and knowing the Burgdorff the way I do, and working with Sally, who was here for a very short time and then left us, we have so many arts programs and so little space, and one of the opportunities for this theater possibly, if we could do both legitimate theater and the movie theater, if we can make it a mixed-use space, is to possibly take some of the load off of Burgdorff because there are so many groups that want to use the Burgdorff and there's not enough space and time to book everything and people are constantly butting up against each other and, you know, trying to find other places, so that's just an opportunity, possibly, for this, and I understand it's privately owned, hopefully the person who owns it will see the light.

MR. GRYGIEL: Thank you.

VOICE: Unfortunately, I don't know specifics, but there are business models of the kind of thing that Carol mentioned of independent movies and theater and activities and things like that, but there are -- like in Montclair, the Montclair Cinema has developed something, it's very hard to have a movie theater. We know that it's financially

viable, but there are business models. I know in Barrington, Massachusetts, they just opened one, so there are things that exist (inaudible).

MAYOR ADAMS: Whoops. Okay, Susan.

Mentioned. I couldn't hear everything. I couldn't.

I just want to say that the National Register does

-- and the State Register provide tax credits for developers who are knowledgeable about how to use them so this one -- up to 60 percent of rehabilitation lost as long as they follow Secretary of Interior standards, and it would be -- if we could get a really creative developer -- a creative developer could be attracted here, it would care about that, it would be terrific, great. Thank you.

MAYOR ADAMS: Yes.

MR. KELLY: I'll hold it up. Is this

-- can you hear? Okay. I'm Brian Kelly and I

worked downtown in the Bank of America building, and
I guess my thought is about great spaces and how it

conflicts with parking. I'm not sure how this maps
in here, but 30 seconds, here we go. It's -- I

think the parking requirements we have both at a

state level and a municipal level, are a result of
urban sprawl -- suburbia sprawl in the 1950s. They

shouldn't apply now because we have just too much parking. I know that's ironic for a place like Maplewood because we don't have a lot of parking. That said, we have the -- the difficulty of having our most beneficial great space on the other side of the railroad tracks so our park is not accessible. That's a bumper. It's too bad. If you look at other towns, like Westfield, they're going to do the Lord & Taylors thing, that's an amazing project. you look at what Cranford has done on its south -excuse me, the North Avenue circle, it's where you go with your kid in the morning in a stroller and have coffee and you're talking to people. more spaces like that in Maplewood. Carlton Square, I think is a joke. I think Starbucks is kind of a commercial version of that, that's a nice place to meet other people, but we need more great spaces. Catecorner from Hershey's Ice Cream, that's turning into something. So if we can concentrate on that. I mean, even across from Carlton Square in the Coldwell Banker little parcel there, the one that's excluded from the redevelopment zone, I think that's a great spot for some sort of a group space, a great space. We don't do those in America, which we should.

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MAYOR ADAMS: Thank you. Who else?
Trish.

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I'd like to just sort of VOICE: Hi. piggyback on what this gentleman just said about communal spaces and relate that to a parking issue, so parking being a problem, this being an amazing opportunity. I don't -- it's been said that we have plenty -- enough parking here. We don't have enough parking for downtown Maplewood, we just don't, and I can tell you that small businesses are all feeling that squeeze. I work with a trainer at the core place. She said that she has had -- several times, people who have their trainings with her in the middle of the day, they'll call her up and say "I've been around the town five times, I can't park, I'm canceling our session." I mean, that's -- she wanted me to come here and say that. And I know that other small businesses are feeling, on a Thursday night, Friday night, Saturday night, the parking here is really problematic, especially for people with mobility issues.

Now, here's the pie-in-the-sky opportunity vision that I have that I know is a long leap away, but when you mentioned communal spaces, suppose we had parking -- suppose we figured out

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some way of adding some extra parking with this
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    redevelopment plan that you're considering, like,
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    don't take away that bank parking lot, do something
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    interesting and creative with it to make more
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    parking spaces back there, and then let's have, at
    least for some hours of the day, a pedestrian zone,
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    in our beautiful three blocks, with no cars.
    mean, European villages and, you know, towns, as you
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    all know, do that all the time. We don't -- I don't
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    -- I think we might be the only -- if we did that,
    we would be the -- we might be the only town in New
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    Jersey that had that, and that would be an
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    incredible draw, an incredible asset for every
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    single -- in every way I can think of. That's it.
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                  MR. GRYGIEL:
                                 Thank you. Make sure we
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    get everyone who hasn't spoken yet, so --
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                  MAYOR ADAMS:
                                 Yes.
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                  MR. GRYGIEL: -- (inaudible).
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                  VOICE: Sorry, this is actually just a
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    point of clarification. So it's been said that this
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    private space -- I just want to be very clear so I'm
    understanding. What -- are we making
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    recommendations for how the area should be zoned but
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    it's going to be private -- like, if I said "I'm
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    going to buy the movie theater tomorrow," I can do
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whatever I want, right? Within the current guidelines? I'm trying to understand what exactly we're doing.

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MR. GRYGIEL: Sure, I'll be happy to try to give you a 30-second answer to that and speak directly into the mic so they can hear me on Zoom.

I've been chastised already, someone texted me about that, actually.

Right now, the property owner has regulation also, not just -- any property owner in the village has this RB zone. They can develop within the parameters of that, they can keep the use. If it's a nonconforming use, that right stays with the property. What the township is looking to do is to either add additional regulations or change the zoning altogether with the redevelopment plan, which would supersede it. We could do -- I don't want to get in the weeds here, but what's called an "overlay zone," that it's an option on top of certain properties or all properties where it would allow for maybe a hotel, a cultural facility, commercial recreation, people have told me, you know, whatever -- those could be permitted uses as well. We could also then talk about, in a redevelopment plan, how tall the building could be,

1 whether it needs to provide parking, whether it needs new pedestrian connections. The redevelopment 2 plan also allows us to say "We don't want red brick, 3 we want, "you know, "a different" -- "tan brick" or 5 "We want Terracotta." Again, maybe you don't want to get too specific, but we can provide those 6 7 regulations. That's the difference in doing a 8 redevelopment plan. The other thing is once that 9 plan's in place, the township can enter into 10 agreements to enforce, you know, essentially that development versus -- you know, including timing. 11 12 Now, the difficulty here is that's not the -- the 13 township doesn't own the land other than the one 14 parking lot, so we have a little less leverage than, 15 say, when it was the post office site or the police 16 station site. The township actually de-designated developers. But we're hoping, you know, with a 17 18 really good plan through a process that, you know, 19 outlines your vision, that we can encourage 20 developers to work with the town and then plan for 21 those -- those new uses. 22 VOICE: Thank you. 23 MR. GRYGIEL: That was more than 30 24 seconds, I think, sorry.

VOICE: Hi. So in terms of

weaknesses, all right, in terms of weaknesses, I do
think that we have a lot of spaces here for -throughout the town, rather, for small children and
really no space at all for middle-school-aged
children. As somebody who was a middle schooler
that grew up here, that's always been the way, and
it's been the Bank of America steps for as long as I
can remember. So if we get rid of the Bank of

America building, we gotta put the middle-school

kids somewhere.

Separately, my question is: In terms of, like, if we're designating the zoning or whatever have you, is there a way to say that there should not be further chains that come in, because I thought that that was kind of a Maplewood ordinance going back and now there's the Starbucks under the Clarus, so where does that lie with what the development's going to be?

MR. GRYGIEL: It's a bit beyond the scope here but I can try to answer that that zoning can talk about types of land uses. It's pretty difficult as somebody who's been, you know, heard this question before and, you know, wanting to do this sort of thing, to regulate exactly how you say what's a chain or what's not, you know, what if it's

a few business that's a few, do you set it at, you know, sales of, you know, 5 million a year or 20 million a year, 100 locations? That's a hard thing to do, but the redevelopment plan can hopefully, you know, come into play with the size of the spaces that are there, how they're designed, but you know, we'll look into that. If that's something that there's a strong design to say not to have any chain businesses, we can look into that and see if that's something that can be done.

(Pause in audio)

MR. GRYGIEL: Fair enough, there's a balancing -- yes. Thank you. We'll look into that.

VOICE: Just in terms of weaknesses, you mentioned affordable housing before. I think the lack of affordable housing and access to affordable housing is a weakness. You know, the terms that you used were "equity stance" and also "obligation," and by definition, when you're fulfilling an obligation, you're not really taking a stance on anything. I understand that equity is a value of ours. I'd like to see us live that a little more. I think our socioeconomic diversity in this town is what keeps us from becoming a more homogenous community, like Westfield, like, you

know, pick anywhere further out on 78. I don't want to live in a town like that, that's why I moved here. I like our socioeconomic diversity and I think that, with property values going the way they are, we are going to lose that, and when I see these new buildings go up with the bare minimum, I think we can have stronger codes, I think we could provide more affordable housing, and I think, you know, talk about how downtown's going to look, what's going to be there, like what are the types of people that are going to be there, are they going to be all one type of person or are we going to have people from all walks of life, all backgrounds, and I know it's not related to the theater, but in general while we're talking about the village and in the town in general. MR. GRYGIEL: Thank you. Pat, maybe under threats, something about affordability or -you got that? Weakness, ah, weakness, sorry, okay. Thank you. (Inaudible) it could be either way. We're going to take some Zoom comments as well.

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VOICE: Hi. I just want to say I think there's a big opportunity for sustainable redevelopment through adaptive reuse. A lot of people love and treasure the existing architecture

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and buildings that are there now. I'm a Bank of
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    America customer. I don't need a bank to be in that
    space. There's lots of other great things that
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    could be done in that same building by preserving
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    that building and opening it up to different uses.
    The same with the movie theater; I'd love for it to
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    be a theater, but if no one is willing -- no one can
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    get the money together to keep it as a theater,
    there is a huge space in the back of the building
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    that we don't see from Maplewood Avenue. That could
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    be repurposed for many different uses without
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    destroying the streetscape and walkability along
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    Maplewood Avenue, so I hope through the
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    redevelopment that we can look for developers who
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    know that game of adaptive reuse, get architects who
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    know how to do that well and be a role model for
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    that type of work in the area.
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                  MAYOR ADAMS:
                                 Thank you.
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                  MR. GRYGIEL:
                                 Thank you.
                  MR. ROSENBERG:
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                                   Josh Rosenberg,
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    lifelong SOMA resident. Under "weaknesses" and
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    "threats," threat to development in town, I would
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    just say the current ownership of those properties
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    is really our biggest threat, and from a weakness
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standpoint, it's kind of like the same -- the same

thing, I mean, it's really just about them not being great owners and wanting to work with people. There are -- there have been a bunch of proposals that have gone in some of those buildings and the owners have just not been willing to play ball. And if the town could find a way to incentify them to make that happen, that would be the biggest -- the biggest help.

MR. GRYGIEL: Thank you.

MAYOR ADAMS: And then we're going to take one more right now and then, Patrick, can you do the Zoom?

MEMBER OF THE PUBLIC: I wanted to speak to what I think has been a weakness for a long time in Maplewood and that is things for middle school and above it to do. Now, when I was growing up, that was the movie theater. The movie theater is not that. But why not an entertainment center in that place that can accommodate different things in, you know, that children from middle school through, like, teenagers; I mean, right now, it's Bank of America's steps, so -- and I agree. And just one thing about the interior of that building, I was here long enough to have watched the water leak from that beautiful ceiling and that massive space and

there's a lot of stuff that is historical under it
and there are a lot of -- you go to Italy, they're
preserving the historical and they're putting in all
kinds of new, you know, food places, high-tech
places.

historic integrity. No. No. No. Just because people know me doesn't mean I'm going to give them the mic. Otherwise, nobody talk. You got anybody?

VOICE: If any members of the public joining us on Zoom would like to speak, please raise

MAYOR ADAMS: Yeah, while keeping the

- your hand now. Quite a few. So I will -- I will move Rona over to public portion.
 - Okay. Hi, Rona, you're here in public portion, you may unmute yourself and speak.
 - MS. KWESTEL: Hi, this is Rona

 Kwestel, I live in Maplewood on Maplewood Avenue.

 One question that I have I didn't quite -- mean,

 this question about the ownership, it's not clear to

 me whether each owner is -- is every lot owned by a

 different owner or is everything owned by one owner

 except for that piece of parking lot that is owned

 by the township?
- MR. GRYGIEL: There are currently separate owners of each of the parcels.

MS. KWESTEL: Okay, so we're talking about a development plan as if we could somehow coordinate all these owners to agree to find -- to get one developer to buy all the lots and do some cohesive -- when I use the word "cohesive," I just mean that one person is in charge, it doesn't necessarily mean that they're going to make one cohesive building, right? But it's just unclear to me how this is going to play out, like, each owner, in theory, could sell it to some -- one person and they could do whatever they want and then another one maybe will conform with this plan and another one won't, right? I mean, there's just no -- it doesn't seem like there's really any control here, other than to do some kind of general zoning and then hope for the best. And I think it's a little unfortunate. I can't help but feel like all this discussion about the movie theater in particular and I would say also the bank building -- well, and also the Burgdorff. I mean, really, the whole thing, right? That I wish there was a way to get together, like kind of like a foundation or a group or something that could say "This is what we as a town want and we're going to kind of pool funds to make something that's workable and not like a complete

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cost sink but that -- but that serves the town well
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    and serves the history of the town and the future."
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    I mean, I know it sounds "pie in the sky" and I --
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    and I, you know, I have -- honestly, I have little
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    faith that we're not going to just end up with
    another Clarus with a Star -- with a Dunkin' Donuts
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7
    on the bottom.
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                   VOICE: And another South Orange.
9
                  MS. KWESTEL: And another South Orange
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    with just, you know, all these buildings that just
    all look alike, cookie cutter.
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                   MR. GRYGIEL: Thank you. I'm now
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    moving over to Tracy White.
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            (Pause)
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                   VOICE: The question being whether
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    it's going to be --
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                   VOICE: ...property owners and the
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    reality of this actually happened.
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                  MR. GRYGIEL: Respectfully, again,
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    we're at the beginning of the process here; I'd be
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    happy to do this, I don't want to try to take the
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    whole night to answer every question, but the idea
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    in this process is to build consensus to come up
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    with a plan that makes sense that might have the
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entirety, it might have parts of the area, it might

be property owners, I know at least one has 1 expressed interest in not being a part of a plan, so 2 we have -- we don't have a plan for that yet, so 3 frankly -- you know, being honest with you, there is 5 no, like, one developer coming and saying we're going to take everything out to build one massive 6 7 project. All I can say about the process, we'll recap at the end but, yeah, the recap at the end but 8 the process is, going forward, preparing a plan, 9 10 coming back to the public to say "Here's what we" --"We heard you. What do you think of this idea?" and 11 12 how we can do that, we're going to have to put our 13 thinking caps, you know, pen to paper, use all the 14 clichés we want, I guess, to say come up with 15 something that might guide the property owners to 16 choose to go along with a, you know, with a plan. 17 VOICE: Jonathan Walsh, you're now in 18 public portion.

MR. WALSH: Hi, everyone, this is

Jonathan Walsh, we live on Woodland, around the

corner from town. There hasn't been discussion

about a liquor license and I want to hear from the

group, basically, if that's an option, an

opportunity to follow your format, where the theater

could actually have a liquor license similar to what

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Wellmont has and attract basically, not just, you know, movies but also concerts and other options that may make that a viable business.

MR. GRYGIEL: Thank you. Someone did mention that, actually, at the last meeting, so thank you for bringing that to our attention again. Yes, that was through state law -- changes in the state law, that's now a possibility.

(Pause)

MR. GRYGIEL: A liquor license, yes, for performing venues as well as regular theaters. (Pause)

MR. GRYGIEL: Yes, the liquor license before -- the mayor was saying liquor license for them so you could actually transfer across municipal boundaries now. We're getting there, we're coming up to the modern day in New Jersey.

VOICE: Jonathan Poor, welcome to public portion. You may unmute yourself and speak.

MR. POOR: Hi, this is Jonathan Poor,
I am a small business owner, I have an office on the
second story of the movie theater building. For
strengths, I would -- I want to mention the trees
that are in the back of your aerial photos behind
the buildings on Burgdorff, back in that corner. A

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lot of nice trees. That's a strength we don't want
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    to lose, and I guess as a weakness, the tendency of
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    developers to kill trees and I guess I was also
    going to -- I mean, other people have mentioned that
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    we need things for teens to do in town, like a movie
    theater was great, and that's -- I'll keep it short,
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    that's it.
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                  MR. GRYGIEL: Thank you very much.
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                  VOICE: I'm now moving over Chad to
10
    public portion. Chad, you're in public portion.
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    Welcome. You may unmute yourself and speak.
12
            (Pause)
13
                  VOICE: Chad, you're still muted.
14
    you would like to unmute yourself, you can speak.
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                  MEMBER OF THE PUBLIC: Sorry about
16
    that. Can you hear me?
17
                  VOICE: Yes, we can.
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                  MEMBER OF THE PUBLIC: Sorry about
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    that. Full-time dad here with a two-month-old and a
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    four-year-old toddler, which is why I'm not there in
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    person. Can you hear me?
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                  MR. GRYGIEL: Yes, we can hear you.
23
    Go ahead.
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                  MEMBER OF THE PUBLIC: Okay, great.
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So first of all, thank you so much for hosting this

panel. I am -- I have lived in Maplewood for about three years and a huge portion of the reason that we moved here, in my personal opinion, was the movie theater. We live just off of Valley right by Sabatino's, I am an NYU grad from the film program, I have my master's from Columbia in film studies, and there was just something so amazing about having this movie theater here, and my job before being a full-time dad was I worked for a nonprofit movie theater in Westchester for about four years before we moved here. And it's something that has just resonated with me every time I have walked past the Maplewood movie theater that this is something that could happen here. That theater -- excuse me. theater in Westchester was called The Picture House and it is over a hundred-year-old theater that was slated to be, ironically, demolished to become a Bank of America, and that community came together, bought it, turned it into a nonprofit theater. only has two screens, and that has been successfully running for over two decades. This is something that we could do here, and every time I'm in town with my son, with my daughter, I'm like "This is something I could do, if I have the capacity to do it," so I guess my question is, like, this is

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something that we could do here. This is a program
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    that, not only did it run as a movie theater but --
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    in Westchester, it was in a similar, you know, area
    to us that was -- they were fortunate, but there are
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    areas directly around it that benefitted from it
    that had kids from low-income houses, kids from
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    low-income schools, that they had -- we ran
    programs, our pinnacle one was Voice and Vision,
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    which was aimed directly at women -- or young
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    females of color, putting them behind a camera,
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    putting them in front of an editing machine,
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    teaching them how to make movies. This is something
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    we could do here. I feel like this is such pinnacle
    Maplewood, like, this is -- this is the thing that
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    could happen here and I just -- I don't know, before
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    this becomes, like, an Avalon or, you know,
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    something incredibly depressing like a Panera, could
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    we see if maybe there's an interest in this
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    community to turn this (inaudible word) into it, and
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    that's it.
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                  MR. GRYGIEL: Thank you. Amos Elroy,
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    you're now being promoted to panelist.
                                            Welcome.
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    You may unmute yourself and speak.
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                  MR. ELROY: Can you hear me?
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MR. GRYGIEL: We can hear you now,

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2 (Pause)

MR. ELROY: Sorry about that. yeah, I love this idea, but I live in the (inaudible) neighborhood, I just wanted to express (inaudible word) how about, like, (inaudible) something like Newark and Jersey City have done (inaudible) development that they allowed in exchange for a developer to build out the building, they require them to put a particular (inaudible) for a gallery. We could probably do that with (inaudible) and have just a place for public art for people to -- even if it's a small space that's part of a building to add to the community. Also, think about events taking place outside, perhaps that's a little thing, electricity and stuff like that accessible to the outside so that events can be easily placed in front.

MR. GRYGIEL: Thank you very much.

VOICE: Jim Valcourt, you're now being promoted to panelist. Mr. Valcourt, you're now in public comment. Welcome. You may unmute yourself and speak.

MR. VALCOURT: Thank you for having me. My name is Jim Valcourt, I live up on Hickory

Drive. Several speakers at this point have talked about, you know, places for middle schoolers, high schoolers, and I just want to both second those opinions and also just put that in the language of the third place, which is the sociological context of places that people can be outside of home and work. So I really view that as an opportunity for this zone, to just have polices where folks can be, whether that's a theater or an arcade or what have you, I'd love to see something like that in this place. Thanks.

MR. GRYGIEL: Thank you.

VOICE: I'm now promoting Rebecca
Silverstein to panelist. Ms. Silverstein, welcome
to public comment. You may unmute yourself and
speak.

(Pause)

MS. SILVERSTEIN: Sorry. A lot of the things that have been said, I would totally echo, but one thing I just wanted to add to the strengths is the fact that without on the -- the Starbucks notwithstanding, is the fact that we are a small business, very small business oriented downtown, I feel like that says a lot about our community and it's something I think that you don't see very

often, so making sure to keep that a priority to find some way to keep it small-business-oriented downtown. That's it.

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MR. GRYGIEL: Thank you.

VOICE: I'm now promoting Carina to panelist. Welcome, Carina. You may unmute yourself and speak.

MEMBER OF THE PUBLIC: All right, there we go. Yes, I have been a resident in Maplewood for 20 years and I have to agree with anyone who has been placing the movie theater, which I think is an absolutely unbelievably nice attribute to the town and all of Maplewood Avenue is also very cute with its stores and attracts a lot of people, but I just wonder now, there might be some real -and, you know, there might be some realistic limitation to all this planning, which is private ownership of these properties, and therefore, I wonder what can really be done realistically absent raising money and buying the building for the movie theater and then, you know, pooling money from the town and people to renovate it? Therefore, I'm wondering if the realistic thing that we can do is have ordinances, for example, say that all building -- if anybody, private owner sells it, sells any

piece of land, put limitations on how they can use it, so for example, say they cannot build a building that's higher than four stories, for example, and maybe the first floor has to be for commercial use of some sort and that they all have to be red brick buildings, et cetera, et cetera, so I'm wondering if -- are we really just limited to putting in limitations on the use of the properties by the private owners absent, as I said, raising money and trying to buy them, the properties, and then do what the town wants?

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MR. GRYGIEL: I think -- thank you. Ι think I can respond briefly to that. There's, I think, three parts to it. One is on the private side or the fundraising side; there's nothing to preclude all of you, everyone, someone out there to say "Let's make that happen for the theater." what we can do beyond that for the plan is the township sets the stage -- I'm sorry to use that term for that, the pun, but it is essentially setting the foundation for the potential for whether it's the theater or the other space we've talked about to put the regulations in place. The other thing for the redevelopment process is the town can use other -- whether it's combining properties, if

there's township land, like the parking lot behind, if that's useful, some of the land where the Burgdorff Center is now is combined properties or to change the lot lines, to, you know, do things like There are some actions -- relocating where parking is along streets; there's -- it's a limited area but there's opportunities from that aspect for the township that you wouldn't have through the typical development process. So the short answer is we're going to look into that through the plan that we're coming up with and we appreciate, you know, the comment.

VOICE: I'm now moving over Jonathan Walsh to panelist. Mr. Walsh, welcome to public portion. You may unmute yourself and speak.

MR. WALSH: Sorry. Again, John Walsh, we live on Woodland Avenue. Or Woodland Road, rather. So has there been any discussion about eminent domain, whether we could basically seek to recover this property for the benefit -- I think a couple of different speakers mentioned the opportunity to use this for affordable housing or arts projects. Has eminent demain basically been discussed as an option?

MR. GRYGIEL: The short answer is no,

at least in the process as it's been set out by the 1 2 township, they have not put that as an option in the redevelopment process. Certainly, the caveat there 3 is that the town has the power, you know, for public 5 purposes in any type of project when you're talking about affordable housing or something, but through 6 7 the redevelopment process, we can make it crystal clear that this is a non-condemnation redevelopment 8 9 The state law makes you say that up front so area. 10 that's not an option. I know that might be a 11 weakness in some people's eyes but, you know, that's 12 the route that the township decided to take. 13 MR. WALSH: Why is that?

MR. GRYGIEL: As the floor, then we can, yeah. Let me make sure I...

(Pause)

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MEMBER OF THE PUBLIC: Apologies to the Zoom folks. So just on eminent domain, my follow-up is how -- is there anything on the books for how long that property can remain vacant before the township can take some option, if not eminent domain? So we could be here indefinitely trying to figure this out.

MR. GRYGIEL: Well, I'll put it this way, is that the option -- again, this came up

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before, that obviously, if the town says "We really
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    want to go down the road of doing that because it's
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    been sitting here five years" or whatever, a whole
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    new process would have to start. The state law
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    allows to say "Okay, it's not condemnation," now
    that's on the table, but we have to go through the
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    whole process again just because the rights to
    property owners changes and it might actually, you
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    know, be obviously more confrontational if the
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    township has the ability to take the land.
                  MAYOR ADAMS: And so we're done with
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    the Zoom comments. Is there anyone who hasn't had a
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    chance to say anything?
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            (Pause)
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                  MAYOR ADAMS: I know. I was trying to
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    be proactive.
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                  MEMBER OF THE PUBLIC:
                                          The non-
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    condemnation thing has come up at the last meeting,
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    right? And say the movie theater is sold to a new
    owner, as a new owner, they can take that building
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    down; is that correct?
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                  MR. GRYGIEL: Under current law, yes.
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                  MEMBER OF THE PUBLIC: Okay, so the
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    same thing, whatever happens with the lease when
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Bank of America is sold, that building can come down

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if the new owner decides to do that. I think it's
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    important that everybody understand that part of it.
                  MR. GRYGIEL: Absolutely. That's
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    something that we're hoping to, you know, through
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    this process, make sure it's identified that
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    something might need to change.
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                  MEMBER OF THE PUBLIC: Do we know
    where the real estate listing is? Because I've been
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9
    looking for it and I didn't find it.
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                  MR. GRYGIEL: The real estate --
                  MEMBER OF THE PUBLIC: For the
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12
    Maplewood Theater. My understanding --
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                  MR. GRYGIEL: The question was about
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    the real estate --
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                  MEMBER OF THE PUBLIC: I think --
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                  MR. GRYGIEL: -- the theater?
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                  MEMBER OF THE PUBLIC: Yeah, I think
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    the owner of a theater has a broker. I don't know
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    where they're advertising it, probably not in the
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    typical places that houses would be advertised
    but... Yeah.
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2.2
            (Inaudible)
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                  MEMBER OF THE PUBLIC: Hi. Maybe you
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    can help clear some things up. Isn't part of the
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idea of this redevelopment plan to, A, possibly

allow buildings to be enlarged and to -- also to develop an excitement from developers, current owners or possible developers who want to buy them who develop -- we have two vacant buildings that have been vacant a fairly long time. To help get excitement for developing those buildings and possibly develop a synergy between those properties to become a more dynamic area of the township. Isn't that part of the reason for doing a redevelopment plan like this? Because I think there's been some question like why are we doing this, what kind of power do we have? The power that we have is to develop that excitement for these properties, inside Maplewood and outside, to the

developers who want to come in.

MR. GRYGIEL: The answer is yes, a plan could allow for bigger buildings, taller buildings, it could allow for other things that you mentioned. Again, there's no plan yet, but to the question about why we're doing it, yes, absolutely, the Township Committee looked at it and said "Let's look at this whole block, let's study it and not just look at the theater, not just look at the bank, if something can work on the entire property."

MAYOR ADAMS: Is there anyone else who

hasn't spoken? Hold on one second. Mr. DeLuca. I gave up because there's a last row of people. Are you talking or what?

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MR. DeLUCA: I was looking for my speech.

So one of the strengths is a current law that we have on the books and that says that, if I can find it, "No demolition can take place unless the property owner, it could be the new property owners, it could be the existing property owners, can show a significant hardship." So that's number one. And number two is that it has to have a proposed alternative plan that is approved by the Maplewood Village Alliance Design Review Committee, the Village Alliance Board, and the Planning Board. So the person who just asked about can a new owner take it down, they can, but there is a process, a very, you know, difficult process, and we put that in place and we did go through it with the Clarus when the town owned that property, but this is a situation where it's going to be a private -private sale, so they will have to show that there is a hardship, financial hardship, not just a hardship but financial hardship, significant, and that there has to be a plan that gets done, so it's

very important, I think -- you're right, Eric, we have to have this plan that we can generate the right kind of developer coming in or purchaser coming in or even an existing owner who's interested in redeveloping their property, doing something on our -- with our plan, not their plan.

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MR. GRYGIEL: Thank you.

MAYOR ADAMS: Okay, you talked. There was somebody who hadn't talked yet, right? Could you come because I...

MEMBER OF THE PUBLIC: Thank you. So just -- a couple of comments. So the excitement that you were speaking of, unfortunately, looks like South Orange and East Orange -- sorry. So the excitement for developers that we're going to generate, unfortunately, for best use or most, I quess, significant use from a financial standpoint, looks like South Orange, looks like East Orange, so I think we need to be careful as a community. It sounds like the community outright agrees that we don't want that here. Right? To the extent that we can put protections in place now to prevent that as part of this process, I think that's very important for us. I love the word "adaptive reuse." I think, to the extent that there is -- those are the

1 incentives I think the community should offer to a

2 developer is and adaptive reuse for parts of, if not

3 | the entire parcel, if that makes sense financially.

MAYOR ADAMS: Thank you. Anyone else who hasn't had a chance to say anything? You -- did you speak before? Oh, no, somebody (inaudible).

MEMBER OF THE PUBLIC: Oh, no (inaudible).

MAYOR ADAMS: Okay.

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MS. HUGHES: My name is Amy Hughes, I have a business in town, it's called Maplewood Mercantile. One of the things -- it is an adaptive reuse, actually, and it's a good example of, you know, a building that we were told was not usable. I did get a continued use permit, so I do understand all this use stuff and it is serious in terms of what kind of business you can operate in a spot, but, you know, one of the things that we do talk about South Orange, and I'm not -- if you talk to some of the business owners, I don't know if you guys have been to, like, Kitchen a La Mode or to the pet store or to Neighbors Wine or to Indigo Road, I mean, there are a lot of locally owned businesses in these developments and a lot of that had to do with, you know, incentives for these new developers to

work with local businesses, so I think, you know, 1 Deb had made that point, you know, part of the 2 3 strength of Maplewood is our independent business owners, and most of us live in town, I mean, there's 5 a ton of us here right now, and we hire from within 6 and we support our schools and we support the 7 charitable organizations that put on a lot of our arts programs and things that are so important to 8 9 us, so if we can keep that in mind that from a town 10 perspective, to make sure that those doors are open 11 to the small businesses if these larger square 12 footage, new state-of-the-art spaces come up, that 13 -- you know, another -- Oh! Canary is another one in 14 a new building. It's -- you know, we like new 15 buildings too, you know, but we just need to be able 16 to afford them, and we'd like that opportunity 17 before Starbucks or Panera. 18 MR. GRYGIEL: Thank you. Just one 19 quick follow-up. One follow-up on that. On the 20

1949 map I was looking at, your building says

"garage," so that was there as well and the use
certainly has changed from garage to -- yes.

Exactly, that's still there and it's evolved like
all the other ones I've mentioned. Just an example.

MAYOR ADAMS: So I just wanted to give

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everybody who wanted to speak their chance to speak 1 2 if they haven't said anything. So everybody's there. I'll take two who have already spoken, 3 that's it. Can you tell I raised five kids? MEMBER OF THE PUBLIC: I just -- I 6 just want to mention really quick, there is a 7 difference architecturally also with businesses. helped -- I don't know if anybody knows Night Hawk 8 in Brooklyn, but I helped open the movie theater up 10 after and it's been from 1906, it's a historic thing and we had to do a bunch of different construction 11 12 on it and how that works. The thing about movie 13 theaters versus other businesses is that due to 14 sight lines and architectural-wise, it is very 15 difficult to turn anything else into a movie 16 theater, just financially, so I do feel like -- and 17 it's sort of vice-versa of getting rid of a movie 18 theater and turning it into another business, so 19 just -- I know we're all talking a lot about the 20 finances of why the movie theater doesn't work, I 21 just feel like it might be a now or never situation 22 with that, I just don't think that will be a 23 situation that we can have a movie theater again. 24 It's going to be a lot more expensive in 20 years if

we decide that a movie theater is something we want

in Maplewood, so that's just something to think about financially.

MAYOR ADAMS: Thank you. No? Okay.

I gave it to you. That was on (inaudible).

MEMBER OF THE PUBLIC: I just, having seen redevelopment plans put into effect in this town in the past, I'm very disappointed by the developers who have actually come in and done the work. They have not been very -- in general, not very original, not very creative, they've done the most basic, bland kind of buildings, and I think -- I don't know how you put that into a redevelopment plan, but you need, as a township, as a governing body, as a Planning Board and all these whatever bodies are dealing with this, I think a really creative developer with a good architect makes a huge difference in what goes in there and not just the one who could do the cheapest job.

MAYOR ADAMS: That's right. Okay.

For anyone who has any more they'd like to add, you can always e-mail me at nadams@maplewoodnj.gov. I have a few of my business cards and more in my office if you would want to take one so you can reach out later. So do you have any closing comments?

MR. GRYGIEL: Yes, briefly. First of all, that was about as good a segue as we could have as to what our homework is here. First of all, just thank you all for coming out and for joining online. A lot of things are said, frankly, I figured I'd hear, but there are a bunch more that never, you know, occurred to me, and I'm sure for the Township Committee members and administration, others as well. So where do we go from here? I'm sure you want an answer, when's the plan going to be written? I don't know.

MAYOR ADAMS: Tomorrow.

MR. GRYGIEL: Yes, tomorrow, yeah.

You paid my business, right? You'll get to them?

No. No, the point is we now need to, you know, when we set forth our proposal to do this work, we'll have two community meetings and then kind of reconvene and figure out where we are. Where we are now is we have a lot to wade through as far as identifying what we want to do next. It's not going to be in three weeks or a month, you know, a couple of months out from now, hopefully we'll be able to provide you with more information and meet again to offer some framework for the redevelopment based on everything we've heard to date. But in the

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meantime, yeah, we encourage getting more comments
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    directly through the mayor. Is that the best way
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    you expect to do it?
                   MAYOR ADAMS: Yeah.
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                   MR. GRYGIEL: So send in more if
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    there's anything you forgot, any additional ideas,
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    and at that point, we will take them into
    consideration, come up with, you know, something to
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    present to you, so thank you.
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                   MAYOR ADAMS: Yeah, thank you all for
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    coming out. Thanks very much.
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                   (Meeting is concluded)
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${\color{red} \underline{C} \hspace{0.1cm} \underline{E} \hspace{0.1cm} \underline{R} \hspace{0.1cm} \underline{T} \hspace{0.1cm} \underline{I} \hspace{0.1cm} \underline{F} \hspace{0.1cm} \underline{I} \hspace{0.1cm} \underline{C} \hspace{0.1cm} \underline{A} \hspace{0.1cm} \underline{T} \hspace{0.1cm} \underline{E}}$

I, MICHELE QUICK, a Certified Court
Reporter, Registered Merit Reporter, Certified
Realtime Reporter of the State of New Jersey,
authorized to administer oaths pursuant to R.S.
41:2-1, do hereby state that the foregoing is a true
and accurate verbatim transcript of my stenographic
notes of the within proceedings, to the best of my
ability.

Michele Quick

MICHELE QUICK, CCR, RMR, CRR NJ Certified Court Reporter License No. XIO1731